

## **PRESS RELEASE**

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### **TVTN Now Active in 1 Million Cable Households**

*Network Champions the Cause for Local Media by Improving Municipal Cable Channels*

Mount Laurel, New Jersey, July 28, 2006 – TelVue Corporation announced today that its TelVue Virtual Television Network (TVTN) is now available in one million households. TVTN is a network of municipally-owned public, educational and government (PEG) cable channels that help towns provide their viewers with up-to-date hometown news, weather, traffic, and emergency information in a format that looks like other cable networks. Like PBS these channels are non-commercial in nature but rely on the generosity of corporate and local business for sponsorship.

TVTN is available in 1 Million households and has 57 affiliates with viewers in 89 cities and towns in eight states: New Jersey, Pennsylvania, Delaware, Virginia, North Carolina, Florida, Massachusetts and California. After an initial installation in 2003, with its first affiliate in Ocean City, NJ, TVTN tested the concept for a couple of years before officially rolling out into the market in 2005. It has gained tremendous momentum since then, and is on pace to be in over 2 million households with 76 affiliates who have viewers in 155 cities and towns by year's end. Pilot programs in Maryland and New York will be launched in the near future.

"The overwhelming interest we're seeing from cities and towns is being driven by the fact that hometown media is disappearing from the communication landscape," said H.F. "Gerry" Lenfest, chairman of TelVue and cable visionary. "By involving the business community in the solution, we are helping to provide higher quality hometown television stations without passing the cost onto taxpayers or cable subscribers."

These stations are provided to municipalities as part of their franchise agreement with cable companies. Although there are literally thousands across the U.S., they are often underutilized as electronic bulletin boards due to insufficient resources and programming expertise. TVTN helps towns improve the information quality of their channels by making it easier to gather information from local sources. TVTN also improves the viewing experience for cable subscribers by enhancing production values and helping in managing and editing content.

TVTN also equips local emergency service resources with the ability to interrupt programming and provide specific, actionable information in real time. Surveys have shown that full production PEG channels, like those TVTN produces, can drive viewership that is on par with other popular cable networks.

"We hear from our affiliates everyday about how their renewed hometown channel is energizing their residents and building morale," said Joseph M. Murphy, president and CEO of TelVue Corporation. "We're proud to be able to add value in our nation's towns and cities while building shareholder value."

### **About TelVue Virtual Television Networks (TVTN)**

TVTN, owned and operated by TelVue Corporation, is a network of municipally-owned cable channels that improves the look, information quality and operational performance of municipally owned Public, Education and Government (PEG) channels. By providing a unique combination of patent pending technology and cable programming expertise, TVTN helps municipalities keep viewers interested and informed while maintaining all control over their local cable channel.

TelVue Corporation was spun-off from Science Dynamics Corporation of Cherry Hill , NJ in 1988. It currently operates under the direction of cable pioneer and philanthropist HF "Gerry" Lenfest.

TelVue Corporation is a public company trading on the OTC Bulletin Board as TEVE: OB. This announcement contains certain forward-looking statements that are subject to risks and uncertainties. Such statements reflect management's current views and are based on certain assumptions. Actual results could differ materially from those currently anticipated as a result of a number of factors, including, but not limited to, the risks and uncertainties discussed in the TelVue Corporation's reports filed with the Securities and Exchange Commission.

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