

FOR IMMEDIATE RELEASE

Contact: Richard J. Desimone - 732-485-4989 rjdesimone@verizon.net

ACM and TelVue Corporation to Establish File Sharing Standards for PEG Stations Developed for Efficient and Economical Content Distribution

July 8, 2008 (Washington, DC) – The Server Standards Work Group (SSWG) of the Alliance for Community Media (ACM) announced today that they are collaborating with TelVue Corporation to establish a central video content repository to be accessed by PEG stations nationwide via the SSWG established “ACM Compliant” digital file sharing standards and solutions. This partnership was born from the recent ACM Compliancy initiative in which TelVue and four other equipment vendors (Leightronix, Maestrovision, Rushworks, and Tighrope) committed to producing and upgrading their servers with “ACM Compliant” software. The centralized repository for content will be sourced from producers, stations and distribution.

As part of this collaboration, TelVue is commissioned with providing the technical backbone for the file sharing system, including compliant digital video servers, shared content servers and a protocol by which servers can easily exchange video files and metadata. System users will be able to browse through a library of low-resolution content previews before downloading the full high-resolution video.

“We felt TelVue was best equipped to assist the ACM SSWG in establishing the core architecture for this file sharing system,” said Rich Desimone, SSWG Chairperson. “Collectively we were impressed by their breadth of broadcast engineering knowledge and technical expertise.”

“Partnering with the ACM SSWG on this important industry-wide initiative is a significant milestone for TelVue,” said Joseph Murphy, President and CEO of TelVue. “All of us at TelVue genuinely value the significance of this collaboration for the betterment of community television.”

A demonstration of the initial version of the user interface for shared content repository can be seen at the five ACM Compliant vendor’s booths during the ACM Conference.