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FOR IMMEDIATE RELEASE

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TelVue Corporation launches new corporate brand identity

Comprehensive launch of new brand and product solutions at Alliance for Community Media Conference

August 11, 2008 (Mt. Laurel, NJ) – TelVue announced today it launched a new corporate brand identity at the recent Alliance for Community Media (ACM) Conference in Washington, D.C. The new corporate identity consolidates the product portfolios of TelVue and Princeton Server Group, which was acquired by TelVue in March 2007. TelVue Princeton™ Series has been chosen as a new name for the high performance video server solutions sold by the company.

According to Joseph Murphy, TelVue President and CEO, “The new brand image better communicates our position as a comprehensive and progressive market leader in broadcast technology solutions for hyperlocal television channels. Our brand marketing team worked tirelessly over the past several months crafting the messaging and designing the graphics instrumental to the new brand's success.”

TelVue also announced that their Princeton, NJ based product development and engineering team has launched new product solutions for hyperlocal channels. Several of the new product offerings include:

- **TelVue PEG.TV™** - An internet based Video-on-Demand (VoD) and Streaming Video service developed specifically for PEG television stations.
- **TelVue VideoActives™** - Real time and dynamic video content for hyperlocal channels via broadcast quality graphics, such as Weather, Traffic, News, Financials, Sports and Dailies.
- **TelVue Princeton™ B100 Digital Broadcaster** – A new and economical digital video broadcaster with sophisticated capabilities at an entry level price point.
- **TelVue WEBUS® Inside** - The TelVue Princeton™ B100 and B3000 digital broadcasters are now able to optionally integrate with our patent-pending WEBUS® video messaging system.

Jesse Lerman, TelVue EVP and CTO states, “A key element of our strategic vision is to offer solutions that assist hyperlocal broadcasters improve quality and streamline workflow. The new product branding will help our customers recognize how all the TelVue products work together to fulfill the vision. This was clearly seen in the positive response at ACM.”

Joseph Murphy adds, “Look for TelVue to continually enhance our brand image and marketing efforts moving forward. Stay tuned for additional product and service announcements over the next few months.”

About TelVue Corporation

TelVue Corporation is a broadcast technology company that helps hyperlocal television channels achieve professional results at affordable prices. TelVue achieves these results by using our proprietary digital media software and today's open technologies to simplify professional broadcast equipment and workflow. As a result, our customers benefit from improved programming, reduced costs and are better positioned to meet the new challenges of a rapidly changing industry.

TelVue Corporation is a public company trading on the OTC Bulletin Board as TEVE: OB. Cable television pioneer and philanthropist H.F. “Gerry” Lenfest is chairman of the company's board of directors.

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