



TELVue CORPORATION
16000 HORIZON WAY, SUITE 500
MT. LAUREL, NJ 08054

FOR IMMEDIATE RELEASE

PR Contact: John Lauer
800-885-8886 x 257
jlauer@telvue.com

TelVue Corporation launches VideoActives™

Real time data driven graphics integrate with existing WEBUS® bulletin board service.

February 19, 2009 (Mt. Laurel, NJ) – TelVue Corporation announced today the general availability of TelVue VideoActives™, a new optional content offering for its WEBUS® Community Bulletin Board and Digital Signage system. According to TelVue, VideoActives™ are real-time, data-driven, on-air graphics such as local weather, local traffic, headline news, financial market indices, sports, quotes of the day and trivia questions. VideoActives™ are designed to enhance the presentation of a hyperlocal television channel or digital signage display with dynamic content driven by live data feeds.

Commenting on the VideoActives™ launch, Jesse Lerman, TelVue President and CEO said, “VideoActives™ will enable community broadcasters to provide relevant and targeted content to their local audience. For instance, the VideoActive™ for local traffic conditions uses live data embedded into a pre-designed, ready-to-air graphic template. Combined with the WEBUS® interval feature, local traffic can be automatically displayed on the 5s. VideoActives™ offer a visually appealing presentation that will add flavor and relevancy to any hyperlocal media channel. I encourage anyone interested in VideoActives™ to view samples online at <http://videoactives.telvue.com>.”

About TelVue Corporation

TelVue Corporation is a broadcast technology company that helps hyperlocal television channels achieve professional results at affordable prices. TelVue achieves these results by using our proprietary digital media software and today’s open technologies to simplify professional broadcast equipment and workflow. As a result, our customers benefit from improved programming, reduced costs and are better positioned to meet the new challenges of a rapidly changing industry.

TelVue Corporation is a public company trading on the OTC Bulletin Board as TEVE.OB. Cable television pioneer and philanthropist H.F. “Gerry” Lenfest is chairman of the company’s board of directors.

###