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FOR IMMEDIATE RELEASE

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TelVue PEG.TV™ Banner Ad Management feature released

New PEG.TV™ feature enables hyperlocal organizations to explore revenue generating opportunities

October 14, 2009 - (Mt. Laurel, NJ) TelVue Corporation (OTC.BB: TEVE) announced the release of the new Banner Ad Management (BAM) feature for the popular PEG.TV™ Internet video-on-demand and live streaming service. According to [TelVue](#), the latest [PEG.TV™](#) BAM release will enable users to upload and manage a play-list of banner ads viewable directly within the PEG.TV™ Flash Player interface. Banner Ads can be used to communicate useful information via a format that is very familiar to web users.

PEG.TV™ Banner Ad Management was designed to assist PEG.TV™ user organizations with the promotion of breaking community news, special events, local business sponsorships, public meetings, health or safety alerts. Additionally, website hyperlinks can be embedded in each banner ad to provide additional details about an organization's sponsor or event. PEG.TV™ Banner Ads will also be used by some organizations as an effective way to generate sponsorship revenue to offset costs.

Paul Andrews, SVP Sales and Marketing commented on the PEG.TV™ BAM release, "We're delighted to be offering the PEG.TV™ Banner Ad Management feature to all current and future customers at no extra cost. Banner Ads are everywhere on the web because they're simple and effective. Now PEG.TV™ users can leverage the power of Banner Ads in their PEG.TV™ Player to promote their own events or even generate sponsorship revenue for their organizations. In the right hands, Banner Ads can be little works of art. I'm looking forward to seeing how our customers use this new valuable feature."

About TelVue Corporation

TelVue Corporation is a broadcast technology company that helps [hyperlocal television channels](#) achieve professional results at affordable prices. TelVue achieves these results by using our proprietary digital media software and today's open technologies to simplify professional [broadcast equipment](#) and workflow. As a result, our customers benefit from improved programming, reduced costs and are better positioned to meet the new challenges of a rapidly changing industry including a stronger web presence. For more information on TelVue's broadcast video server and television automation products and services, please visit <http://www.TelVue.com>. TelVue Corporation is a public company trading on the OTC Bulletin Board as TEVE.OB. Cable television pioneer and philanthropist H.F. "Gerry" Lenfest is chairman of the company's board of directors.

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