



TELVue CORPORATION
16000 HORIZON WAY, SUITE 500
MT. LAUREL, NJ 08054

FOR IMMEDIATE RELEASE

PR Contact: John Lauer
800-885-8886 x 257
jlauer@telvue.com

TelVue Princeton™ Digital Broadcast Servers now support XMLTV EPG

Supporting new Hyper-local television applications for Cable and Telco operators worldwide

January 21, 2010 - (Mt. Laurel, NJ) TelVue Corporation (OTC.BB: TEVE) announces support for the popular XMLTV electronic program guide (EPG) data format in its line of [TelVue Princeton™ Digital Broadcast Servers](#). TelVue's support of the XML EPG format is a key feature that provides programming guide data in XML or [XMLTV](#) format; the basis for many emerging next-generation TV program guide listing applications and services.

TelVue currently serves over 550 TV broadcast outlets including [Professional Broadcasters](#), [Cable](#), [Telco](#), [Higher Education](#), and [PEG](#) channels with innovative and cost effective broadcast technology solutions. Recently, US Telco [Emery Telecom](#), based in the state of Utah, launched an IPTV service called 'ETV Interactive,' powered by [Latens](#) ECO middleware that makes use of TelVue's IPTV Digital Broadcast server's XML EPG data support.

The addition of the XML EPG data format especially enhances the TelVue Princeton™ IPTV Broadcast Server and aligns it with the IPTV industry's emerging service creation framework. The TelVue IPTV Broadcast Server enables Cable and Telco operators to cost effectively originate up to 20 linear broadcast channels in only 3 rack units of space. The TelVue IPTV Broadcast Server eliminates the need for costly real-time MPEG 2/4 encoders by streaming native [CableLabs™](#) SD and HD MPEG-2 and H.264 Transport Stream files directly to copper or fiber gigabit ethernet interfaces on this multi-channel IP video server. The XML EPG data format feature makes the TelVue Princeton™ IPTV Broadcast Server interoperable with many primary IPTV ecosystem components including middleware platforms, set tops and EPGs.

Jesse Lerman, TelVue's President and CEO commented on the release, "With TelVue Princeton™ Digital Broadcast Servers now supporting XMLTV, they become compatible and interoperable with a broad range of program guide applications both within and outside of North America. Now local origination and community-based programming is ubiquitous with the mainstream, and becomes a new source of Hyper-local television applications for Cable and Telco operators worldwide."

The TelVue XMLTV program guide feature opens up the TelVue Princeton™ Digital Broadcast Servers to interoperability with a host of programming guide applications including DTV program guides, home media gateways, PC-based and portable DVRs, and other web-based and mobile EPG applications.

About TelVue Corporation

TelVue Corporation is a broadcast technology company that helps [hyperlocal television channels](#) achieve professional results at affordable prices. We achieve these results by using our powerful TelVue Princeton™ Digital Broadcast Server Software and today's open technologies to simplify professional [broadcast equipment](#) and workflow. As a result, our customers benefit from improved programming, reduced costs and are better positioned to meet the new challenges of a rapidly changing industry including a stronger web presence. For more information on TelVue's broadcast video server and television automation products and services, please visit <http://www.TelVue.com>. TelVue Corporation is a public company trading on the OTC Bulletin Board as TEVE.OB. Cable television pioneer and philanthropist H.F. "Gerry" Lenfest is chairman of the company's board of directors.

###

P - 800.885.8886 F - 856.866.7411 www.TELVUE.com