



TelVue PEG.TV™

Live Internet Streaming & Online Video On Demand

TelVue PEG.TV™ is a cloud based Live Streaming & Video-on-Demand (VOD) service developed specifically for community and hyperlocal broadcasters. The TelVue hosted solution provides for unlimited simultaneous viewers, ensures minimal service interruptions, and does not tax your own organization's internet bandwidth. You retain complete control and ownership of your content and TelVue PEG.TV™ does not limit your content's quality settings or duration.

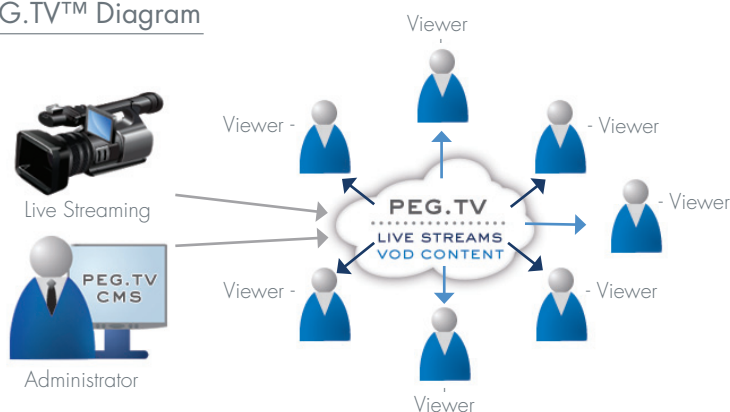
The player (see picture on reverse) bolsters your organization's branding with a unique URL for your organization, logo placement and color pallet selection. With TelVue PEG.TV™, you don't need to constantly update your website to include videos. Simply integrate the TelVue PEG.TV™ player link or embed the player on your website, then upload and manage videos through our easy-to-use Content Management System.

The TelVue PEG.TV™ player is equipped with powerful features like; enhanced navigation for video chapter support, keyword search to easily find specific video content, banner ad management and hosted or hyperlinked files to name a few.

If you already have a TelVue Princeton™ Series server in your facility, you can tightly integrate the server's broadcast quality, MPEG-2 content files with TelVue PEG.TV™ via TelVue Turbo™ Workflow Accelerator. The TelVue Turbo™ is a transcoder that will convert broadcast format MPEG-2 files in to web friendly H.264 files, load them in to your account and make the new H.264 files available for VOD viewing.

Whether you are looking to stream your channel or events live, launch a VOD service for your community, or replace an over-priced video content archive solution, call now to learn more about TelVue PEG.TV™ and TelVue Turbo™.

TelVue PEG.TV™ Diagram



APPLICATIONS

- Campus To Community Outreach
- Transparency In Government
 - Live Streaming Of Council Meetings
 - VOD Playback Of Recorded Meetings
 - Candidate Debates
 - Public Hearings
- Online Version Of Public Access Channels
- Remote VOD Playback For Sporting Events

FEATURES

- Same Application For Live Streaming or VOD
- Flash or H.264 Video
- Brandable Media Player
- 100 GB Of Online Storage
- Supports Video Chapters
- Keyword Search For Content
- Intuitive Content Management
- Unlimited Simultaneous Viewers
- Cloud Hosted Content & Playout
- Banner Ad Space With Manager
- Multiple Bandwidth Plans Available
- Supports Hosted or Hyperlinked File Attachments
- Supports Multiple Channels Per Account

BENEFITS

- No Impact On Facility Bandwidth For Playout
- Subsidize Operations By Selling Banner Spots
- Consistent Brand Image
- Simple For Viewer To Use
- Off-site Hosted Archive



Brand Your Player

Insert your logo and select a color pallet to match your brand

Chapter Support

Long videos can be broken in to chapters for quick viewing

Category Metadata

Use metadata categories to organize content

Keyword Search

Metadata keywords can be searched to quickly find content

Detailed Display

View all relevant details for selected content

Attachments

Use hosted or hyperlinked attachments to support the video content

Banner Ads

Can be used to subsidize your site or promote your activities



Now Playing

Quick details for the current video

Screen

Supports all video resolutions and aspect ratios

TelVue PEG.TV™ Specifications	
Formats	
File	Flash, H.264 Video - User Specified Resolution
Streaming	RTMP
User Operating System	Windows, Mac OS X, Linux
Browsers Supported	All Major Web Browsers That Support Flash
Viewer Limit	Virutally Unlimited
File Uploads	Via FTP
Online Storage	100 GB
Bandwidth Plans	250 GB, 600 GB, 1500 GB - Downloaded or Viewed Monthly*
Bandwidth Required	Live Streaming Requires Full Time Internet Connection, 500 Kbps or Greater**

*Bandwidth usage is measured monthly and averaged over the calender quarter. Any average usage above contracted montly amount will be billed at contracted rates.

**Live Streaming Requires A Real Time Windows Media or Flash Encoder

Note: Specifications are subject to change without notice.

TelVue Corporation is a broadcast technology innovator and leader in community and hyperlocal television broadcast delivery. TelVue's professional quality equipment and services, including digital video servers, live internet streaming and Video on Demand (VOD) services, and web-based bulletin board applications enable our customers to dramatically streamline and enhance channel programming and delivery, reduce costs, and be better positioned to meet the new challenges of a rapidly evolving industry.



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