

For Immediate Release

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TelVue Powers Revenue Frontier's Digital Satellite Broadcast Operations

July 21, 2011 – (Mt. Laurel, NJ) TelVue Corporation (OTCQB: TEVE), the innovation leader in Digital and IP Broadcast Servers, announced today that Revenue Frontier of Santa Monica, CA has selected TelVue's B3000-Pro Digital Broadcaster to originate their three (3) national satellite feeds of direct response programming to hundreds of affiliates. Revenue Frontier selected TelVue's 1:1 redundant SD / HD capable broadcast system with automatic fail-over protection and full support for remote operation via the Internet.

"With this digital broadcast system upgrade, Revenue Frontier continues to demonstrate its leadership and innovation in the direct response media industry. The decision to upgrade from a tape based broadcast system to 100% video file based workflow will improve broadcast quality, lower costs and allow the company to be more responsive to scheduling changes on its three satellite feeds," said Paul Andrews, Senior VP at TelVue Corporation. "TelVue's unique web-based server management interface enables Revenue Frontier to operate and monitor the entire broadcast system remotely from their offices in Santa Monica even though the equipment is co-located at the satellite uplink facility in Colorado. TelVue is the leader in hosted broadcasting technology, whether co-located at a satellite uplink facility, or hosted in our own National Data Center."

Commenting on the digital broadcast system upgrade, Steve Schachter, SVP of Sales & Distribution for Revenue Frontier, said, "Over the years, we have developed great confidence in TelVue and their digital video servers. We already manage a large number of the TelVue Princeton™ B100 video server channels remotely and they have demonstrated excellent reliability for our customers. Moving up to TelVue's HD B3000-Pro server was the natural choice as we upgrade our satellite broadcasting system. The transition from tape to file based broadcasting was absolutely painless while reducing expenses and saving time."

About Revenue Frontier

Revenue Frontier is the industry leader in the distribution of direct response content, working with media partners to monetize available open channels as well as short form and long form inventory. Since opening in 2001, Revenue Frontier has established relationships with all the cable MSOs, national cable networks, broadcast television and radio stations, and out-of-home platforms. Revenue Frontier offers a revolutionary hardware and delivery system, which is at the forefront of media, distribution technology now and for years to come. For more information, please visit <http://www.Revenuefrontier.com>.

About TelVue Corporation

TelVue Corporation is a broadcast technology innovator and leader in high quality, cost-effective hyperlocal and community television broadcast delivery. Core markets include: Pro Broadcast, Cable, Telco, College Broadcast and University Television, K-12, PEG, and Government. TelVue's professional quality equipment and services, including digital broadcast servers, live Internet streaming, IP video on demand (VOD) services, and web-based digital signage, enable our customers to dramatically improve and enhance their cable and web-based broadcast capabilities, reduce costs, and be better positioned to meet the new challenges of a rapidly evolving media landscape. For more information on TelVue, please visit <http://www.TelVue.com>.

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