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## **TelVue PEG.TV<sup>™</sup> Community TV Now Available On Roku**

**May 26, 2011 - (Mount Laurel, NJ)** TelVue Corporation (OTC.PK: TEVE), the innovation leader in [Video Broadcasting](#) and [Internet Streaming](#) for [Community Broadcasters](#) today announced that TelVue's PEG.TV<sup>™</sup> Channel is now available on Roku. The Roku player is today's most popular Internet connected Over-the-Top (OTT) TV device launching services such as Netflix<sup>™</sup> and HuluPlus<sup>™</sup> to more than 1 million Roku customers. TelVue's PEG.TV<sup>™</sup> Community TV channel can now be easily found in the public Roku Channel Store, where it is free to the viewer.

Broadcasting in High-Definition has been a dream for many Community Broadcasters who have been producing High-Definition content but haven't had a way to deliver High-Definition to television viewers. TelVue's PEG.TV<sup>™</sup> Community TV channel on Roku supports High-Definition and makes this dream possible.

"For me, the best feature of TelVue's PEG.TV<sup>™</sup> Community TV channel on Roku is that the application organizes and presents these great community broadcast channels in an easy to use, 'lean back – living room TV' experience," said Bob Duthaler, Executive Director of Bloomfield NJ TV. "A grandparent living in another town, state, or even country can watch their grandchildren's football game or school concert on television, even in full High-Definition. [PEG.TV](#) on Roku is a great way to discover new programming and stay connected with the cities and towns important to you, your family and friends."

TelVue's [PEG.TV](#) Channel offers free, quality community programming from hyperlocal TV stations across the country including sports, town meetings, news, concerts, events, and other unique programming.

"Adding the Roku player application is a giant step in the evolution of TelVue's PEG.TV<sup>™</sup> service", said Paul Andrews, SVP, Sales and Marketing for TelVue Corporation. "Our Hyperlocal Community Broadcasters are passionate about their programs and want to reach viewers wherever they're found: Cable TV, Internet and Internet connected TV devices such as Roku. PEG.TV helps them do this as it supports multi-screen live and on-demand delivery to PCs, mobile devices including Android and Apple phones and tablets, and now Over-The-Top Set-Top-Boxes such as Roku."

### **About TelVue Corporation**

TelVue Corporation is a broadcast technology innovator and leader in high quality, cost-effective hyperlocal, campus and community television broadcast delivery. Core markets include: Pro Broadcast, Cable, Telco, [College Broadcast](#) and [University Television](#), PEG, and Government. TelVue's professional quality equipment and services, including digital [broadcast server](#), live Internet streaming, [IP video](#) on demand (VOD) services, and web-based digital signage enable our customers to dramatically improve, enhance and expand their cable and web-based broadcast capabilities, reduce costs, and be better positioned to meet the new challenges of a rapidly evolving media landscape. For more information on TelVue, please visit <http://www.TelVue.com>.

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